



– a gift registry for all forms of art

This agreement is being entered into between Jessi Gibson DBA “Donicurio” and \_\_\_\_\_ further referred to as “Artist”. This agreement is effective on this day \_\_\_\_\_, 2010.

**“Artist” Responsibilities:**

“Artist” will provide photos, information, and list price for each individual piece to be listed on “Donicurio”

- Photos can be sent via email, or on a disc via USPS or UPS, in some cases “Donicurio” can take photos on site
- Photos must be **no smaller than** 300x300 pixels and 300dpi for best images on donicurio.com

“Artist” will notify “Donicurio” when any pieces listed on “Donicurio” have been sold independently by the “Artist”, within 48 hours

- ✓ This is to avoid disappointment of our registrants if they attempt to purchase/redeem gift funds for a one-of-a-kind piece that has already been sold

“Artist” must include estimated shipping fees within the continental US with the list price for each piece

- ✓ “Donicurio” works with the UPS Store at 2840 S 70<sup>th</sup> St, Lincoln for shipping discounts (Omaha UPS details to come)
- ✓ “Donicurio” suggests using an average shipping amount based on 4-5 zip codes
- ✓ “Donicurio” suggests a shipping discount for items that can be picked up by purchaser or locally delivered

“Artist” Monthly Fees are set up as an automatic payment to “Donicurio” via PayPal payment invoice sent to “Artist” after this agreement has been signed by both parties.

- \$4 per month \* 1-20 individual pieces listed
- \$7 per month \* 21-50 individual pieces listed
- \$3 per month for an active link from your “Donicurio” page to your website
- During Phase 1, the highest monthly fee for an “Artist” will be \$10
- You may choose to pre-pay for 3, 6, or 12 months of the monthly artist fees

“Artist” Commission Fees, in addition to monthly maintenance fee

- 14% of each item sold will be retained by “Donicurio”
- 86% of each item sold will be transferred to “Artist” via PayPal

**“Donicurio” Responsibilities:**

“Donicurio” will be promoted/advertised as a gift registry for weddings, new babies, graduations, and house-warmings

- ✓ “Donicurio” will advertise at bridal fairs, bridal gown shops, and other wedding stores
- ✓ “Donicurio” will advertise for graduations, primarily at the collegiate level
- ✓ “Donicurio” will connect with realtors and title companies for exposure
- ✓ “Donicurio” will connect with select OB/GYN offices as well as specialized baby boutiques
- ✓ “Donicurio” will occasionally advertise in neighborhood newsletters, and college newspapers

“Donicurio” agrees to create a page within donicurio.com for “Artist”

- ✓ Each “Artist” page will be a standard format, there will not be customizing of individual “Artist” pages
- ✓ Information about the “Artist” will be provided by the “Artist” and entered as provided (bio may be shortened by Donicurio in some cases)
- ✓ Each individual piece will be listed as the information was given to “Donicurio” by the “Artist”
- ✓ “Donicurio” will send weekly emails to each “Artist” to update registration status of each art piece on donicurio.com

“Donicurio” agrees to create a page for each registrant within donicurio.com

- ✓ Each registry will be maintained individually by “Donicurio” including registry items and Gift Funds
- ✓ Each registry page will be updated daily
- ✓ “Donicurio” will send Gift Funds updates to registrants weekly
- ✓ “Donicurio” will email registrants if art pieces they registered for have been sold, or removed from donicurio.com

“Donicurio” will hold in its account all funds received as payments on donicurio.com until pieces have been purchased by an individual or gift funds have been redeemed by a registrant

- “Donicurio” will transfer funds to the “Artist” within 24 hours of purchase
- “Artist” agrees to ship purchased piece within 48 hours of funds transfer, or as otherwise specified by the “Artist” and listed on the Artist Page on donicurio.com
- Funds from “Donicurio”.com to “Artist” are transferred via PayPal, no additional fees incurred for this transfer

Phase 1 “Donicurio” registry & purchase processes:

Registrant selects pieces for gift registry

Registrant completes ‘contact us’ page including item/piece numbers for each item selected or emails completed Gift Registry Page to “Donicurio”

“Donicurio” creates gift registry page with all items selected, page is password protected for registrant guests only

Registrant has the option to receive ‘my “Donicurio” gift registry’ cards, at no charge, to hand out or include in invitations

Registrant guests visit “Donicurio” to view

Registrant guests can purchase a specific selected piece

- If specific selected piece is purchased for Registrant, funds will be transferred to “Artist” within 24 hours
- “Artist” must ship purchased piece within “Artist” specified time of funds transfer to specified shipping address
- Shipping fees will be reconciled once the art piece has been shipped, either 1) additional funds will be transferred to the “Artist” from the Registrant’s account, or 2) some shipping fees will be refunded by “Artist” to “Donicurio” for Registrant’s account

Registrant guests can purchase ‘gift funds’ for Registrant

At any time the Registrant may come to “Donicurio” to purchase pieces/items using the estimated shipping fees

- Registrant may use/redeem gift funds acquired or their personal funds
- Once any piece/item is purchased, funds will be transferred to “Artist” within 24 hours
- “Artist” must ship purchased piece within “Artist” specified time of funds transfer to specified shipping address
- Shipping fees will be reconciled once the art piece has been shipped, either 1) additional funds will be transferred to the “Artist” from the Registrant’s account, or 2) some shipping fees will be refunded by “Artist” to “Donicurio” for Registrant’s account

“Donicurio” will not refund more than 10% of total funds received for each Registrant

✓ This is to encourage each Registrant to redeem all funds on “Donicurio”.com and increase “Artist” sales

\_\_\_\_\_  
“Donicurio” – signed

\_\_\_\_\_  
“Artist” - signed

\_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_ Date \_\_\_\_\_

“Donicurio” – written

“Artist” – written

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\_\_\_\_\_  
“Artist” - address, city, state, zip

\_\_\_\_\_  
“Artist” – email address